

News Release

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SOUTHWEST CENTER FOR ADVANCED STUDIES



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SOUTHWEST CENTER FOR ADVANCED STUDIES IS NEW NAME
OF GRADUATE TEACHING AND RESEARCH CENTER -- FORMERLY
"GRADUATE RESEARCH CENTER OF THE SOUTHWEST"

DALLAS --

Southwest Center for Advanced Studies is the new legal name of Dallas' graduate and post-doctoral teaching institution. The change is effective today.

Nearing its sixth anniversary in education and research, the Southwest Center was chartered under the name "Graduate Research Center of the Southwest," February 14, 1961.

Decision to make the change was taken by the Board of Governors in October, and approved by the Board of Trustees at the Southwest Center's annual meeting in November. Faculty members had given prior approval to the change.

"Southwest Center for Advanced Studies expresses more accurately our emphasis on teaching at graduate and post-doctoral levels in space sciences, earth sciences, mathematics, biology, and materials sciences," said President Gifford K. Johnson in the announcement. "It has been used consistently, in identifying our teaching and research activities, as a title for our major operating arm; these activities, especially in the past three years, have been given national publicity. Unfortunately, the national publicity has also created some public confusion, because our achievements did not always appear under our corporate name.

"We won't have to keep on explaining to our friends that we are not really two different organizations," Mr. Johnson said.

Publications and communications of the S.C.A.S. will reflect the change at once. During the early part of the year, "Graduate Research Center of the Southwest" will be shown as the former name, prior to dropping it completely.

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